



TOPLINE & METHODOLOGY

ABC News/Ipsos Poll

Conducted by Ipsos using the probability-based KnowledgePanel®
A survey of the American general population (ages 18+)
Interview dates: November 3-4, 2023

Number of interviews, adults: 949

Margin of error for the total sample: +/- 3.3 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: * = less than 0.5%, - = no respondents

Annotated Questionnaire:

1. Overall, do you have a favorable or unfavorable impression of:

Donald Trump

Wave:	Favorable	Unfavorable	No opinion	Don't know	Skipped
November 3-4, 2023	29	60	8	2	*
August 15-16, 2023	31	55	12	3	-
August 2-3, 2023	30	59	9	2	*
June 9-10, 2023	31	56	9	4	*
April 6-7, 2023	25	61	12	1	*
March 31-April 1, 2023	29	55	14	3	-
October 23-24, 2020	35	57	6	1	1
August 28-29, 2020	31	59	7	2	1
August 21-22, 2020	32	60	5	2	*
August 11-12, 2020	35	58	5	2	*

Joe Biden

Wave:	Favorable	Unfavorable	No opinion	Don't know	Skipped
November 3-4, 2023	33	50	14	3	-
August 15-16, 2023	31	54	12	3	*
August 2-3, 2023	33	52	12	2	*
June 9-10, 2023	31	52	13	3	*
April 6-7, 2023	34	48	14	3	*
March 31-April 1, 2023	32	49	16	3	-
October 23-24, 2020	44	43	9	3	*
August 28-29, 2020	46	40	10	4	1
August 21-22, 2020	45	40	11	4	1
August 11-12, 2020	40	43	12	5	*



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2. Generally speaking, would you say things in this country are heading in the:

	<u>Right Direction</u>	<u>Wrong Direction</u>	<u>Skipped</u>
November 3-4, 2023	23	76	1

3. How important are these issues to you personally?

	<u>Very important</u>	<u>Somewhat important</u>	<u>Not so important</u>	<u>Not important at all</u>	<u>Skipped</u>	<u>Very/Somewhat important (net)</u>	<u>Not so/Not important at all (net)</u>
The economy							
November 3-4, 2023	74	24	2	*	*	97	3

	<u>Very important</u>	<u>Somewhat important</u>	<u>Not so important</u>	<u>Not important at all</u>	<u>Skipped</u>	<u>Very/Somewhat important (net)</u>	<u>Not so/Not important at all (net)</u>
Crime							
November 3-4, 2023	57	34	7	1	*	91	8

	<u>Very important</u>	<u>Somewhat important</u>	<u>Not so important</u>	<u>Not important at all</u>	<u>Skipped</u>	<u>Very/Somewhat important (net)</u>	<u>Not so/Not important at all (net)</u>
Climate Change							
November 3-4, 2023	43	27	17	13	*	70	30

	<u>Very important</u>	<u>Somewhat important</u>	<u>Not so important</u>	<u>Not important at all</u>	<u>Skipped</u>	<u>Very/Somewhat important (net)</u>	<u>Not so/Not important at all (net)</u>
Inflation							
November 3-4, 2023	69	25	4	1	1	95	5

	<u>Very important</u>	<u>Somewhat important</u>	<u>Not so important</u>	<u>Not important at all</u>	<u>Skipped</u>	<u>Very/Somewhat important (net)</u>	<u>Not so/Not important at all (net)</u>
Immigration							
November 3-4, 2023	46	35	15	4	*	80	19



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3. How important are these issues to you personally? *(continued)*

	<u>Very important</u>	<u>Somewhat important</u>	<u>Not so important</u>	<u>Not important at all</u>	<u>Skipped</u>	<u>Very/Somewhat important (net)</u>	<u>Not so/Not important at all (net)</u>
Gun Violence							
November 3-4, 2023	56	29	11	4	*	85	15

	<u>Very important</u>	<u>Somewhat important</u>	<u>Not so important</u>	<u>Not important at all</u>	<u>Skipped</u>	<u>Very/Somewhat important (net)</u>	<u>Not so/Not important at all (net)</u>
Abortion							
November 3-4, 2023	45	30	16	8	*	75	25

	<u>Very important</u>	<u>Somewhat important</u>	<u>Not so important</u>	<u>Not important at all</u>	<u>Skipped</u>	<u>Very/Somewhat important (net)</u>	<u>Not so/Not important at all (net)</u>
The war between Israel and Hamas							
November 3-4, 2023	36	42	16	6	*	78	22

	<u>Very important</u>	<u>Somewhat important</u>	<u>Not so important</u>	<u>Not important at all</u>	<u>Skipped</u>	<u>Very/Somewhat important (net)</u>	<u>Not so/Not important at all (net)</u>
The war between Ukraine and Russia							
November 3-4, 2023	28	41	21	9	*	70	30

	<u>Very important</u>	<u>Somewhat important</u>	<u>Not so important</u>	<u>Not important at all</u>	<u>Skipped</u>	<u>Very/Somewhat important (net)</u>	<u>Not so/Not important at all (net)</u>
Education							
November 3-4, 2023	61	30	7	1	1	91	8

	<u>Very important</u>	<u>Somewhat important</u>	<u>Not so important</u>	<u>Not important at all</u>	<u>Skipped</u>	<u>Very/Somewhat important (net)</u>	<u>Not so/Not important at all (net)</u>
Healthcare							
November 3-4, 2023	64	29	5	1	*	93	7

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4. Which political party, the Democrats or the Republicans, do you trust to do a better job handling:

The economy	<u>The Democrats</u>	<u>The Republicans</u>	<u>Both equally</u>	<u>Neither</u>	<u>Skipped</u>
November 3-4, 2023	25	35	9	29	1
October 21-22, 2022	24	36	9	31	1
August 5-6, 2022	25	34	7	32	1

Crime	<u>The Democrats</u>	<u>The Republicans</u>	<u>Both equally</u>	<u>Neither</u>	<u>Skipped</u>
November 3-4, 2023	20	32	13	34	1
October 21-22, 2022	22	35	10	32	1
August 5-6, 2022	21	32	10	35	1

Climate change	<u>The Democrats</u>	<u>The Republicans</u>	<u>Both equally</u>	<u>Neither</u>	<u>Skipped</u>
November 3-4, 2023	39	13	9	38	1
October 21-22, 2022	44	15	7	33	1
August 5-6, 2022	37	19	6	38	1

Inflation	<u>The Democrats</u>	<u>The Republicans</u>	<u>Both equally</u>	<u>Neither</u>	<u>Skipped</u>
November 3-4, 2023	21	35	10	32	1
October 21-22, 2022	21	36	7	36	1
August 5-6, 2022	23	33	7	36	1

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4. Which political party, the Democrats or the Republicans, do you trust to do a better job handling: *(continued)*

Immigration	<u>The Democrats</u>	<u>The Republicans</u>	<u>Both equally</u>	<u>Neither</u>	<u>Skipped</u>
November 3-4, 2023	24	36	7	31	1
October 21-22, 2022	32	35	6	27	*
August 5-6, 2022	28	37	5	29	1

Gun violence	<u>The Democrats</u>	<u>The Republicans</u>	<u>Both equally</u>	<u>Neither</u>	<u>Skipped</u>
November 3-4, 2023	34	24	7	34	1
October 21-22, 2022	38	24	6	32	*
August 5-6, 2022	34	29	5	32	1

Abortion	<u>The Democrats</u>	<u>The Republicans</u>	<u>Both equally</u>	<u>Neither</u>	<u>Skipped</u>
November 3-4, 2023	40	23	7	29	1
October 21-22, 2022	46	25	5	24	1
August 5-6, 2022	38	26	4	31	1

The war between Israel and Hamas	<u>The Democrats</u>	<u>The Republicans</u>	<u>Both equally</u>	<u>Neither</u>	<u>Skipped</u>
November 3-4, 2023	19	26	15	38	1
October 13-14, 2023	24	26	12	37	1

The war between Ukraine and Russia	<u>The Democrats</u>	<u>The Republicans</u>	<u>Both equally</u>	<u>Neither</u>	<u>Skipped</u>
November 3-4, 2023	26	23	13	37	1
October 21-22, 2022	29	26	12	33	1
August 5-6, 2022	25	26	12	36	1

*2022 survey wording was "The situation with Russia and Ukraine"

Education	<u>The Democrats</u>	<u>The Republicans</u>	<u>Both equally</u>	<u>Neither</u>	<u>Skipped</u>
November 3-4, 2023	33	24	12	31	1

Healthcare	<u>The Democrats</u>	<u>The Republicans</u>	<u>Both equally</u>	<u>Neither</u>	<u>Skipped</u>
November 3-4, 2023	37	18	10	34	1



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5. If someone other than Donald Trump is the Republican party's nominee in the November 2024 presidential election, would that make you:

	<u>More likely to vote for the Republican candidate in that election</u>	<u>Less likely to vote for the Republican candidate in that election</u>	<u>Would make no difference in your vote</u>	<u>Would not vote</u>	<u>Skipped</u>
November 3-4, 2023	31	8	48	12	*

6. If someone other than Joe Biden is the Democratic party's nominee in the November 2024 presidential election, would that make you:

	<u>More likely to vote for the Democratic candidate in that election</u>	<u>Less likely to vote for the Democratic candidate in that election</u>	<u>Would make no difference in your vote</u>	<u>Would not vote</u>	<u>Skipped</u>
November 3-4, 2023	29	4	55	11	1



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About the Study

This ABC News/Ipsos poll was conducted November 3 to 4, 2023, by Ipsos using the probability-based KnowledgePanel®. This poll is based on a nationally representative probability sample of 949 adults age 18 or older with oversamples among Black and Hispanic respondents.

One respondent was removed from the final data for refusing all of the survey items.

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult US population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population. KnowledgePanel members receive a per survey incentive, usually the equivalent of \$1 (though for some it is \$2) in points, that can be redeemed for cash or prizes. No prenotification email for this study was sent prior to field. Panelists receive a unique login to the survey and are only able to complete it one time. No reminder emails were sent for this study.

The study was conducted in both English and Spanish. The data were weighted to adjust for gender by age, race/ethnicity, education, Census region, metropolitan status, household income, and party identification. The demographic benchmarks came from 2022 Current Population Survey (CPS) from the US Census Bureau. Party ID benchmarks are from recent ABC News/Washington Post telephone polls. The weighting categories were as follows:

The data were weighted to adjust for gender by age, race/ethnicity, education, Census region, metropolitan status, household income, party identification, race/ethnicity by gender, race/ethnicity by age, and race/ethnicity by education. The demographic benchmarks came from 2022 Current Population Survey (CPS) from the US Census Bureau. Party ID benchmarks are from recent ABC News/Washington Post telephone polls. The weighting categories were as follows:

- Gender (Male, Female) by Age (18–29, 30–44, 45–59, and 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Other or 2+ Races Non-Hispanic, Hispanic)
- Education (High School graduate or less, Some College, Bachelor and beyond)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)
- Party ID (Democrat, Republican, Independent, Something else)
- Race/ethnicity (White/Other Non-Hispanic, Black Non-Hispanic, Hispanic) by Gender (Male, Female)



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- Race/ethnicity (White/Other Non-Hispanic, Black Non-Hispanic, Hispanic) by Age (18-44, 45+)
- Race/ethnicity (White/Other Non-Hispanic, Black Non-Hispanic, Hispanic) by Education (Some College or less, Bachelor and beyond)

The margin of sampling error is plus or minus 3.3 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.09. The margin of sampling error is higher and varies for results based on sub-samples. Sampling error is only one potential source of error. There may be other unmeasured non-sampling error in this or any poll. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

For more information on this news release, please contact:

Chris Jackson
Senior Vice President, US
Public Affairs
+1 202 420-2025
Chris.Jackson@ipsos.com

Mallory Newall
Vice President, US
Public Affairs
+1 202 374-2613
Mallory.Newall@ipsos.com



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